RiskIQ Digital Footprint® for Splunk

Illuminate and Defend Your Attack Surface

Challenges: Attack Surfaces are Dynamic and Growing
Transformation initiatives are producing an ever-expanding and dynamic digital presence for all companies regardless of size. Department heads and business units are adopting new applications and deploying new infrastructure at a rapid, unforeseen pace—often outside the control of IT or Security. This combined with the rise of sophisticated, global adversaries leave companies vulnerable and security teams struggling or blind to the threats that are trying to exploit their company, brand, customers, partners, networks, and data. In order to protect your organization, you need an accurate, dynamic inventory of how you look to an attacker.

Solution: Visualize and Monitor Your Digital Footprint from an Attacker’s Perspective
RiskIQ scans millions of web pages and IPs every day, collecting telemetric data to produce an Internet Intelligence Graph. RiskIQ Digital Footprint® leverages the Internet Intelligence Graph to uncover and inventory all the digital assets that are related to your organization, including third parties that you leverage or depend on and assets that may be impersonating you. Once you have this digital asset inventory, Digital Footprint enables security and IT teams to easily identify which assets are known/managed, unknown/shadow IT, vulnerable, or rogue.

RiskIQ Digital Footprint App’s seamlessly combines RiskIQ’s attack surface data, analytics and risk scores into Splunk’s data-to-everything-platform for advanced operational reporting, configurable dashboard, and adaptive response.

Key Take-aways:
- Continuously discover, assess, and synchronize your attack surface inventory directly within Splunk.
- Leverage pre-built dashboards and reports or customize your own in order to glean insights into and proactively manage your attack surface.
- Rapidly search across your asset inventory including metadata to identify vulnerable or out-of-compliant infrastructure.
- Automate your workflow using Splunk alerts triggered off changes in your attack surface.
- Correlate local log data with your externally facing asset inventory to identify vulnerabilities, exposures, or potential compromises.

Use Cases / Business Value:
- **Continuously Discover and Secure Your Digital Assets.** RiskIQ Digital Footprint App for Splunk enables you to discover, visualize, and defend your digital assets. See and manage your attack surface from a threat actor’s point of view. Quickly pinpoint vulnerable assets for remediation.
- **Understand Security Posture & Prioritize Risk Mitigation With Up to Date Threat Indicators.** RiskIQ Digital Footprint App for Splunk provides management and security teams with an easy to understand, accurate, and interactive view into their organization’s digital risk posture. Measure, track, and benchmark your digital security posture.
• **Agile, Actionable Dashboards, Analytics, and Risk Scores.** Different business units and constituents demand custom reporting and risk scores based on their needs. The Digital Footprint App for Splunk enables you to deliver the reports, dashboards, and actionable metrics that meet the needs of all your constituents and enable you to better manage your risk posture.

• **Proactively Defend Your Organization from Attackers.** The first step in every security program is knowing what you own, you leverage and what is connected to your organization. RiskIQ Digital Footprint App for Splunk provides you a deep, accurate, risk-based insight into your digital footprint. Splunk simplifies customized reporting, dashboards, and protective actions you need to take to defend your digital presence.

**Secure Your Digital Assets**

RiskIQ and Splunk have partnered to deliver a market-leading attack surface management, risk reporting, and adaptive security orchestration solution. RiskIQ Digital Footprint for Splunk enables security teams to take control of their attack surface, reducing their risk and proactively defend their digital presence. The RiskIQ Digital Footprint App for Splunk will automatically updates Splunk with your external asset inventory including asset metadata. We correlate and enrich this external asset inventory with Splunk’s internal data to build reports, dashboards, trigger alerts, or aid in the identification of vulnerabilities or exposures against your assets.

Combined Splunk and RiskIQ empower security teams to continuously visualize and defend their ever-changing attack surface and proactively protect their company, brand, people, and data.

**Screen Shots**
About RiskIQ, Inc.

RiskIQ is the leader in digital attack surface management, providing the most comprehensive discovery, intelligence, and mitigation of threats associated with an organization’s digital presence. With more than 75 percent of attacks originating outside the firewall, RiskIQ allows enterprises to gain unified insight and control over web, social and mobile exposures. Trusted by thousands of security analysts, security teams, and CISO’s, RiskIQ’s platform combines advanced internet data reconnaissance and analytics to expedite investigations, understand digital attack surfaces, assess risk, and take action to protect the business, brand, and customers. Based in San Francisco, the company is backed by Summit Partners, Battery Ventures, Georgian Partners, and MassMutual Ventures.


About Splunk, Inc.

Splunk Inc. (NASDAQ: SPLK) turns data into doing with the Data-to-Everything Platform. Splunk technology is designed to investigate, monitor, analyze and act on data at any scale. Learn more: https://www.splunk.com